

Brief report on Industry Visit to Relaxo Footwear Limited, RIICO Industrial Area, Bhiwadi, Rajasthan on 13.October. 2016 for all MBA students.

Visit date: 13. October.2016

Faculty Co-ordinator: Mr Ajay Kumar Pandey, Asst. Prof., ABS., & Mr Kapil Madan, Asstt Prof., ABS

S.NO	INDUSTRY VISIT PROGRAM	VISIT DETAILS	REMARKS
1	Visit Initiation	The visit started with dividing the students into 2 groups for the factory tour.	The MBA students are curious and keen for the industry visit.
2	Visit conduction	Mr. A.K Nandi explained the various elements used in making the compound which is used to make the slippers. Students were explained about the name, nature and characteristics of chemicals, pigments, polymers, fillers, agents etc. The factory area was big and well organized. Students were shown the entire process of making the slippers. From compounding the various elements to cutting, washing, assembling and packaging of the footwear. Students saw the actual machines in action – Kneaders, mixing mills, cutting machines, cleaners, blowing machine, curators, quality checkers, application of MRP tags, inner box, outer cartons. Mr. A.K. Nandi also answered for various queries of the students.	The MBA students understood the manufacturing process of the footwears and also quality checks involved therein.
3	Visit conclusion	The industry visit concluded after photo-session and thanksgiving, the students and co-ordinators departed to the university campus.	The industry visit to Relaxo footwear Ltd Bhiwari was conducted successfully.